# PRIVACY AND COOKIE POLICY

## **1. INTRODUCTION**

LMGX is a crypto token provided by LM Group (henceforth may be referred to as "The Group").

As most online services, we recognize the importance of our User's privacy. The Group, and it's affiliates, takes great efforts in order to protect your privacy.

Thus, we must obtain certain personal and financial information from the User, in order to set up and service the User's account.

The Group intends to use the User's personal and financial information for the following purposes, but is not limited, to:

• Verification of the Client's identity.

• Informing the Client about news, updates, promotions and additional products and services that may be of interest and at times offered by third party providers.

• Providing the Client with the best quality of customer support.

# 2. INFORMATION WE COLLECT ABOUT YOU

In reference to each instance of your interactions with our website and utilization of our services, we may gather a range of information concerning you (including automatically):

• Technical details, such as the Internet Protocol (IP) address utilized to connect your device to the internet, your login credentials, browser specifics (type and version), time zone

configuration, plug-in types and versions, operating system details, and platform specifications;
Visit particulars, encompassing the complete Uniform Resource Locators (URLs) traversed to, through, and from our website (including timestamps); products perused or searched for; response duration for pages, download errors, duration spent on specific pages, interaction details (including scrolling, clicks, and mouse movements), exit methodologies from pages, and any phone numbers dialed to reach our customer service;

 Geographical location information. We may acquire real-time location data from your device at any point during your download or use of our services, which may be utilized to optimize your user experience;

• Financial data and usage insights related to the services and amenities rendered by our website, encompassing details of conducted transactions and involved parties, account statuses and (crypto)currency balances, accrued fees, and particulars of fund deposits and withdrawals from our accounts.

# **3. WHY WE USE YOUR PERSONAL DATA**

Your personal data will be employed for the following objectives: • Fulfilling contractual obligations established with you and furnishing the information, products, and services you have requested;



• Verifying and authenticating the identities of users who establish and manage accounts to forestall fraud, deceit, and other unlawful activities;

• Adhering to legal mandates concerning the legitimization (anti-money laundering), counterterrorism financing, and prevention of weapons of mass destruction proliferation;

• Informing you about our other products and services akin to those you have previously procured or sought information on;

• Dispensing information about products or services, deemed potentially appealing to you, either directly from us or from third parties appointed by us. For existing customers, communication will be predominantly electronic (via email or SMS) regarding products or services akin to previous transactions or negotiations. New customers will be contacted via electronic means only with their consent, or if data utilization permissions allow it;

· Notifying you about service-related alterations;

• Optimizing the presentation of our website's content for your system and ensuring seamless usage;

• Conducting website administration and internal operations, encompassing troubleshooting, data analysis, testing, statistical data collation, and survey implementation;

- Enhancing our website and tailoring content for optimal compatibility with your system;
- · Granting access to interactive website features should you wish to utilize them;
- Safeguarding the security of our website, services, and your accounts;

• Assessing and comprehending the efficacy of promotional materials provided to you and other users, along with furnishing requisite advertising information;

• Assisting in resolving any complaints or issues related to service usage and website functionalities.

#### 4. INFORMATION WE RECEIVE FROM OTHER SOURCES

We may receive supplementary information about you from other websites we manage or services we offer. Collaborations with third parties, including affiliates, subcontractors providing technical, payment, and delivery services, advertising networks, analytics providers, and credit reference agencies, may also furnish us with additional insights about you.

The Group pledges never to utilize, disclose, sell, rent, or lease your personal and financial information to any third parties, save for those specified under "Anti-Money Laundering Policy" or "Privacy Policy" documents. Your income, credit history, net worth, or other financial particulars will not be disseminated by the Group under any other circumstances.

#### 5. DISCLOSURE OF CLIENT'S PERSONAL INFORMATION

The Group may disclose the User's personal information to third party entities in the following cases:

• to the Group's affiliates mainly for the calculation of their compensation.

• partners, suppliers, and subcontractors to facilitate the fulfillment of any contracts entered into with them or with you.

- to the LMGX's partner network offering third party trading related services.
- to persons holding a legal or beneficial interest relating to the Client's trading account.

• to persons acting in a judiciary, representative, or attorney capacity in relation to the User's LM Group's account, in order to protect against fraud, money laundering, unauthorized transactions, claims or other liabilities.



• to government, regulatory or law enforcement agencies to the extent permitted or required by law, or to comply with applicable legal requirements.

• to comply with civil, criminal or regulatory investigations, or judicial process, summons or warrant by appropriate authorities.

### 6. INFORMATION COLLECTED FROM THE USER

The information collected online may be combined with other information provided to The Group in hard copy or through LM Group's customer service. The information may be transferred across national borders for the purposes of data consolidation, storage and customer data management. The information collected may include: Email address, Full name, Address, Date of Birth, ID Number, Copy of ID document, Occupation, Utility Bills, Bank Statement The financial information may include the assets, investment experience and monthly income, in order to evaluate the User's trading experience, understand his financial needs and provide him with products and services suitable to his specific needs. The Group has taken steps to ensure that all communication to and from us is secure and encrypted to the extend possible with the existing technology and infrastructure. We have strict procedures and use security features to prevent unauthorized access. The Client must also ensure that their own connection is not monitored or their login credentials aren't compromised in order to ensure the security and safety of the transmitted information.

# 7. USE OF COOKIES

The Group uses a number of cookies on its website.

A cookie, also known as an HTTP cookie, web cookie or browser cookie is a small file saved on users' computers to help store preferences and other information on web pages that were visited. Cookies contain information transferred to the visitor's computers hard drive. This information allows the LMGX's management and employees to better understand the visitor's navigation across the website, determine the users' type of browser and computer, improve the services by tailoring the website and advertising to the Client's preferences.

The Client can choose if and how these cookies will be accepted by changing his browser settings and options. However, it is important to note, that there is not any personally identifiable information collected in this process and it is also possible to block any third-party cookies. Should you have any further questions regarding the Privacy Policy you may email our support team for further clarification or assistance.

## 8. CHANGES TO THIS PRIVACY POLICY

The client acknowledges that they read, understood and accepted the Privacy Policy that may be amended from time to time, in addition to any information contained within the group's website available online at Imgxtoken.com

